

Homeowners Today Stay in Their Homes Twice As Long As They Did in 2005, Driven Largely By Older Americans Aging in Place

Redfin reports homeowner tenure has declined from its 2020 peak due to the pandemic moving frenzy

SEATTLE--(BUSINESS WIRE)-- (NASDAQ: RDFN) — The typical U.S. homeowner has spent 11.9 years in their home, up from 6.5 years two decades ago. That's according to a new <u>report</u> from Redfin (<u>redfin.com</u>), the technology-powered real estate brokerage. Homeowner tenure peaked at 13.4 years in 2020, just when the pandemic set off a moving frenzy, and has declined since then.

Baby boomers are aging in place, driving homeowner tenure up

Older Americans staying in their homes is the driving force behind longer homeowner tenure. Nearly 40% of baby boomers have lived in the home they currently own for at least 20 years, and another 16% for 10-19 years. For Gen Xers, more than one-third (35%) have lived in the home they currently own for at least 10 years.

Millennials typically stay in homes for shorter periods, largely because they're younger and partly because they switch jobs more than older generations. Less than 7% of millennials have lived in the home they currently own for 10 years or longer, 13% for 5-9 years, and 30% for less than five years. Nearly all Gen Zers who own a home have had it for less than five years, which stands to reason because the oldest Gen Zer was 26 in 2023.

Baby boomers and Gen Xers have an outsized impact on overall housing-market trends for a few reasons. One, the American population is aging: Roughly 17% of people in the U.S. were 65 and older as of 2020, up from 13% in 2010. Two, they're most likely to own homes: Nearly 80% of baby boomers and 72% of Gen Xers own their home, compared to 55% of millennials and 26% of Gen Zers.

There are several reasons why homeowner tenure has increased since the early aughts:

- Older Americans are hanging onto their homes because they're financially incentivized to do so. Most (54%) baby boomers who own homes own them free and clear, with no outstanding mortgage. For that group, the median monthly cost of owning a home which includes insurance and property taxes, among other things—is just over \$600.
- Nearly all boomers who do have a mortgage have a much lower rate than they would if they sold and bought a new home with today's 7%-ish rates.

- Some state tax systems have policies that make it financially beneficial for people to stay in their homes as they get older. Texas homeowners over 65 can defer property taxes until the home is sold, and in California, Proposition 13 limits property-tax increases.
- Many older Americans prefer aging in their family home rather than moving to a
 different house or entering an assisted-living facility: Nearly 9 in 10 Americans between
 50 and 80 years old said in a recent survey it's important to stay in their homes as they
 get older. And with medical and tech advancements, it's increasingly possible to do so.
- It was cheap and easy to move in the early 2000s. More people than usual were able to get mortgages and buy homes because mortgage-lending standards were loose, which ultimately led to the subprime mortgage crisis.

People hanging onto their homes is contributing to the inventory shortage

Lack of homes for sale and high housing costs contributes to people staying in their homes longer, and people staying in their homes longer contributes to lack of inventory and pushes prices higher.

Long homeowner tenure, particularly among baby boomers, is an obstacle for young first-time buyers trying to break into the market. A recent <u>Redfin analysis</u> found that empty-nest baby boomers own twice as many three-bedroom-plus homes than millennials with kids. Some young families are turning to new construction, and others are renting homes.

Homeowner tenure has dropped 1.5 years from its 2020 peak and is expected to stay flat

Homeowner tenure has declined slightly each year since 2020 because the pandemic kicked off a moving frenzy, with remote work and record-low mortgage rates leading to more homes changing hands in 2021 than any year since 2006.

Moving forward, Redfin expects homeowner tenure to stay flat or increase slightly for the foreseeable future. Existing-home sales hit a 15-year low last year, with many homeowners locked in by low mortgage rates. While sales should pick up a bit this year, it'll be more of a trickle than a flood.

To view the full report, including charts and metro-level data, please visit: https://www.redfin.com/news/homeowner-tenure-2023

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